



# FLORIDA MOTORCOACH ASSOCIATION ASSOCIATE MEMBERSHIP APPLICATION

(Fiscal Year: January-December) Federal ID#: 65-0377182

## MEMBERSHIP/DIRECTORY INFORMATION

Company Name: \_\_\_\_\_ Date Business Started: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (If different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

Brief Description of Company and/or Services: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## **MEMBERSHIP TYPES: PLEASE CHECK ONE (FEES AND BENEFITS ON REVERSE).**

### **MANUFACTURERS/DISTRIBUTORS**

**Platinum Members: \$4500** – An exclusive membership category reserved for the motorcoach manufacturers (also known as OEM's) and major distributors of motorcoach. It represents a combined membership and sponsorship contribution in support of FMA activities.

### **HARDWARE AND SERVICE SUPPLIERS: SELECT LEVEL OF INVESTMENT/BENEFITS**

**Gold Members: \$2500** – An exclusive membership category reserved for the major providers of non-equipment related products and services to the motorcoach industry. It represents a combined membership and sponsorship contribution in support of FMA.

**Silver Members: \$1250** – A membership category for suppliers of motorcoach products and services, including component manufacturers and suppliers whose retail products are commonly bought and used by motorcoach operators as well as significant bus-affiliated destinations and corporate chains that enthusiastically support FMA's mission.

**Emerald Members: \$500** – Bus-related entities such as component manufacturers, consultants and suppliers whose retail products are commonly bought and used by motorcoach operators.

### **TRAVEL INDUSTRY MEMBERS**

**Bronze Members: \$100** – Bus-related vendors such as CVBs, casinos, hotels, attractions, restaurants, travel destinations are the only groups eligible for this level of FMA membership.

## **PAYMENT INFORMATION**

Credit Card (MasterCard, VISA, AMEX)     Check Enclosed (Payable to FMA)    Total Amount Due \$ \_\_\_\_\_.

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Print Name as It Appears on Card \_\_\_\_\_

**SUBMISSION:** You may fax this form to **202-218-7242**, e-mail it to **fma@buses.org**, or mail it to: **Florida Motorcoach Association, 111 K Street NE, 9<sup>th</sup> Floor, Washington, DC 20002.**

**SIGNATURE OF APPLICANT REPRESENTATIVE**

**DATE**

## REQUIREMENTS FOR MEMBERSHIP

- Completed application form.
- Payment of appropriate dues.

- Signed Code of Ethics.
- Affirmative vote by the FMA Board of Directors

## MEMBERSHIP BENEFITS

Type of Member	Platinum Member	Gold Member	Silver Member	Emerald Member	Bronze Member
Annual Membership Fee	\$4500	\$2500	\$1250	\$500	\$100
Listing on Website	Enhanced	Enhanced	Enhanced	Basic	Basic
Receive Bi-Weekly Newsletter	X	X	X	X	X
Number of Complimentary Registrations per Meeting	5	2	1	0	0
Number of Discounted Registrations per Meeting (50%)	Unlimited	Unlimited	Member Rate	Member Rate	Member Rate
Receive Electronic Database of Operator Members	X	X	X	X	
2 25%-Discounted Advertising Opportunities per Year	X	X	X		
Free Tabletop Display	3 (1 per meeting)	1 per year	1 per year		
Logos included on FMA-produced Member Meeting Materials	X	X			
Free Bus Exhibit per Meeting	1				
Free Registration Bag Insert	X				
Included on Banner Display at all FMA events & Meetings	X				
Logos Included on FMA Member Communications	X				

## CODE OF ETHICS

This *code of ethics* for the Members of the Florida Motorcoach Association has been adopted to promote and maintain the highest standards of personal conduct among its members.

We, the members of the Florida Motorcoach Association, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

- *To adhere to the professional standards of the Florida Motorcoach Association and to work to further its goals and objectives.*
- *To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.*
- *To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.*
- *To conduct our business and operations in such a manner as to protect the public and to promote the image of the industry.*
- *To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.*
- *To maintain quality in products and services offered to the motorcoach travelers.*
- *To adhere and comply with all articles of the bylaws of the Florida Motorcoach Association.*

I have read and agree to adhere to this *Code of Ethics*.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

This signed *Code of Ethics* must accompany the application for membership along with payment for the appropriate amount of membership dues.