

FOCUS ON

2016 SPONSORSHIPS AND MEDIA KIT



When you place your company's message in **Florida Motorcoach Association's** marketing opportunities, you gain targeted access to Florida's premier motorcoach owners, operators and tour planners, as well as charter representatives and government agencies.

**CONTACT JANA FIELDS AT 800-283-2877 EXT. 213
OR JFIELDS@BUSES.ORG FOR MORE INFORMATION
OR CUSTOM SPONSORSHIP OPPORTUNITIES.**

MEETING SPONSORSHIPS

Florida Motorcoach Association holds three membership meetings throughout the year.

April 13, 2016 | July 2016 | October 2016

Opportunity	Fee
Lunch	\$500 + cost
Speakers	\$500 + speaker expenses
Name Badge	\$200
Registration Bags	Cost of Item
Operator Gifts	\$100 per gift + gift
AM Coffee Break	\$50 + cost
PM Coffee Break	\$50 + cost
Registration Bag Inserts	\$50 per Insert



FMA MEDIA KIT

FMA BUS BULLETIN: Bi-weekly Industry News Brief

Opportunity	Frequency	Fee
Banner Ad (top)	Twice per month	\$25 per issue
Banner Ad (bottom)	Twice per month	\$25 per issue

Email: FMA@buses.org for specifications and additional questions on listings

WEBSITE: WWW.FLORIDAMOTORCOACH.ORG

Opportunity	Duration	Fee
Banner Ad (bottom)	One year	\$500

**FMA IS MANAGED BY THE AMERICAN BUS ASSOCIATION
111 K Street NE, 9th Floor, Washington, DC 20002**